



## Special Celebration for the 15th Anniversary of the autumn event promoted by Bed-and-Breakfast.it: it's time for the Barter Week and its international edition, the Barter Week

"I exchange a stay in the Langhe for a miniature companion sheep for our little pig", "I offer accommodation in Sardinia in exchange for assistance in creating a small website", "Bed and breakfast in Bassano del Grappa in exchange for vegan cooking lessons" - these are just a few of the hundreds of barter proposals put forward by Italian B&B owners, posted on the website <a href="https://www.settimanadelbaratto.it">www.settimanadelbaratto.it</a>.

From November 13th to 19th, guests staying at B&Bs affiliated with the website <a href="https://www.bed-and-breakfast.it">www.bed-and-breakfast.it</a> and participating in the initiative will be hosted for free in exchange for their services or personal goods, continuing a tradition that has been going on for 15 years every third week of November.

This is the opportunity for travel enthusiasts to explore the captivating corners of our country by staying in one or more participating bed and breakfasts without spending money. The only commitment required is to offer manual, educational, or creative activities, or to donate an item to the property owners.

**Here's how it works:** the website <u>www.settimanadelbaratto.it</u>, dedicated to the event, operates as a regular accommodation search engine. However, instead of displaying prices, it lists the requests from B&Bs, categorized by region or the desired services and products. The check-in and check-out dates must fall within the period from November 13th to 19th.

Many bed and breakfasts are open to diverse exchanges, while others have specific wishes in exchange for their hospitality. Users interested in staying at a particular B&B can click the "Contact and Barter" button to propose an exchange and initiate negotiations with the host. Once an agreement is reached, it's time to pack your bags!

The success of previous editions has allowed the expansion of the Barter Week beyond national borders through the **Barter Week**, an international edition that involves bed and breakfasts in a total of 64 countries worldwide, from Albania to Uganda.

## REFERENCE LINKS

Settimana del Baratto: <u>www.settimanadelbaratto.it</u> | <u>www.facebook.com/settimanadelbaratto</u>

Barter Week: <u>www.barterweek.com</u>

## **HI-RES IMAGES**

www.settimanadelbaratto.it/en/hi-res-images

## PRESS OFFICE

Bed-and-Breakfast.it

E-mail: <a href="mailto:press@bed-and-breakfast.it">press@bed-and-breakfast.it</a>