

All set for Barter Week, with registrations now at 800

Next Monday marks the start of the ninth edition: once again, numerous Italian B&Bs have responded. Barter Week's international spin-off is already a success, even before its official launch.

At least 800 members of the www.Bed-and-Breakfast.it portal have signed up for the upcoming ninth edition of Barter Week: doors open **from next Monday 13 to Sunday 19 November**. This year the site www.SettimanadelBaratto.it and Facebook channels ([page](#) and [event](#)) dedicated to the scheme have registered massive participation for this traditional autumn appointment, confirming that the barter formula is a popular winner, underscored by the success of www.BarattoBB.it, the platform where it all began.

In this way, travellers have ample opportunity for free accommodation whatever their destination, to the north and south of Italy. All they have to do in return is offer tangible or creative work, or bring along products hosts seek.

Una Casa nel Bosco, near the Terme di Genova spa is seeking eager lumberjacks and gardeners to put to work on the B&B's hectare of land, which needs some TLC. La Scalinatella in Rome offers bed and breakfast in exchange for EVO and vegetables. The owners of Palazzo Beau in Modica (Ragusa) are looking for vintage mirrors: if you have one and decide to entrust it to their careful hands, you will be offered a stay in the Baroque city that is a UNESCO World Heritage Site.

Meanwhile, Barter Week boundaries are expanding fast and furious outside of Italy. The international twin scheme has already been welcomed with open arms by B&Bs in 49 countries around Europe, as well as Africa, America, Asia and Oceania. An unexpected success, given that the 2017 edition now about to start is only a dress rehearsal in view of the actual premiere, which will take place in November 2018, coinciding with the tenth anniversary of the Italian event.

The www.BarterWeek.com site is for overseas B&Bs ready to barter, a dimension linked to that of donation and inevitably part of a virtuous circle. Bangalue, in the Eastern Ugandan district of Mbale is run by a student and is engaged in an aid scheme for local disadvantaged children. It hosts for free any travellers arriving with books, comics, computers or other material useful to the school created under the humanitarian programme. Now we're talking ethical barter.

REFERENCE LINKS

Settimana del Baratto: www.settimanadelbaratto.it

Settimana del Baratto on Facebook: www.facebook.com/settimanadelbaratto

Barter Week: www.barterweek.com

IMMAGINI ALTA RISOLUZIONE

www.settimanadelbaratto.it/en/hi-res-images

UFFICIO STAMPA

Bed-and-Breakfast.it

phone: +39 0932 456623

e-mail: press@bed-and-breakfast.it